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**A New Epicenter for Northwest Suburban Business Insights:
Lake Forest Graduate School of Management Settles into its New Schaumburg Campus
at 1300 E. Woodfield Road**

LFGSM celebrates its spacious, state-of-the-art campus and its 23 years in Schaumburg with a bustling grand opening event.

LAKE FOREST, ILL. (February 16, 2011) — Less than one year since announcing plans to relocate its Schaumburg campus from its previous location inside the Motorola Galvin Center (1295 East Algonquin Road), Lake Forest Graduate School of Management (LFGSM) has officially settled into its new campus at 1300 E. Woodfield Road (at the intersection of Woodfield and Meacham). The new campus occupies 14,000 square feet on the building's sixth floor, and welcomed MBA students in late November 2010.

Last night, LFGSM hosted approximately 200 guests for a grand opening celebration that included tours, technology demonstrations, a ceremonial ribbon cutting, a networking reception and a no-nonsense, results-focused keynote presentation from social media expert Sima Dahl. As they were departing, guests were making plans for crafting sophisticated LinkedIn profiles, were still exchanging business cards, and were inquiring about upcoming MBA and corporate events at the School.



Notable attendees at the LFGSM grand opening included Village of Schaumburg President Al Larson; Cook County Commissioner Timothy Schneider; Village of Schaumburg Trustees Hank Curcio, George Dunham, and Frank Kozak; Village Economic Development Coordinator Matt Frank; Village Public Relations Coordinator Mary Jo Follert; Village Clerk Marilyn Karr; Schaumburg Business Association President Tonya Lamia; and Senator Michael Noland's political director David Berkey. Also in attendance were senior executives from major area companies, several small business owners, and representatives from area Chambers of Commerce.

During his opening remarks, which were offered in the spirit of Valentine's Day, LFGSM President & CEO John Popoli acknowledged: "LFGSM has loved being in Schaumburg for the

past 23 years at our campus inside the Motorola Galvin Center...[and] Most of all, I love that LFGSM will continue to bring our special brand of practical business management education to this vibrant, business-minded community.”

Its new campus location puts LFGSM students in the heart of the Schaumburg business district, with easy access from major highways and roads. The multi-tenant building in which the new campus is located — Woodfield Corners — now bears the Lake Forest Graduate School name and logo on its crown. The campus space was specifically tailored to provide a best-in-class learning experience and offers amenities that include five state-of-the-art classrooms, breakout rooms, and spaces for studying, dining and relaxing — all designed with stunning, modern details like colored glass walls, accent tables that you can write on with flipchart markers, and leading-edge digital collaboration technologies.

At the closing of the event, lucky audience member Marina Kibardina, LFGSM Class of 2006 and President of MetroTax International, won free tuition for one of LFGSM’s upcoming Executive Education Courses on innovation, sustainability and social media.

A Construction Project that Delivered on all Fronts

LFGSM’s new Schaumburg campus was completed ahead of schedule and under budget, and has already welcomed not only MBA students but also Corporate Education clients and friends of the School, like members of the Human Resources Management Association of Chicago (HRMAC) who held a seminar on campus just a few weeks ago. Key partners in the construction of the campus included Nevin Hedlund Architects, Jones Lang LaSalle, and Pepper Construction.

“For the past 23 years, experienced professionals in the Northwest Suburbs have chosen LFGSM for its quality — for its practical curriculum, its business-leader faculty, and its experienced student body,” said Arlene Mayzel, Dean. “Now, we’ve expanded our definition of quality to include a Schaumburg campus that offers a superior learning environment for the experienced business professionals who choose our part-time MBA program. Our new space allows us increased flexibility of programming, and the ability to host larger events for students, alumni and the area’s business community at large.”

In addition to its campus in Schaumburg, LFGSM has campuses in Chicago and Lake Forest, and delivers its MBA program on site at Allstate, BlueCross BlueShield Association, and Northwestern Lake Forest Hospital’s Grayslake facility.

To date, 1,249 business professionals have graduated from LFGSM’s Schaumburg campus.

To receive copies of the grand opening speeches, high-resolution event photography or additional information, please contact Kate Colbert at kcolbert@lfgsm.edu.

Lake Forest Graduate School of Management is an independent, accredited, not-for-profit graduate business school. LFGSM offers the Chicago area's premier MBA program for experienced professionals, with campuses in Chicago, Schaumburg and Lake Forest, and on site at some of the area's leading companies. Learn more about Lake Forest Graduate School of Management' degree and non-degree business programs at www.LFGSM.edu.